

Prezi Guided Notes

Mood is the _____

Writers use _____ to establish mood. Mood can be _____
or _____.

Analyzing Mood in Visuals

What mood conveyed by this meme? _____

Explain how this meme was effective in achieving it's purpose. _____

Does this meme include an allusion? If so, how does it contribute to the mood?

Analyzing Mood in Video

What is the mood of the original Mary Poppins trailer?

1) _____ 2) _____ 3) _____

What is the mood of the "Scary Mary" trailer?

1) _____ 2) _____ 3) _____

Author's Tools

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Prezi Guided Notes

Mood is the feeling the reader gets from the text.

Writers use descriptive language or word choice to establish mood. Mood can be positive or negative.

Analyzing Mood in Visuals

What mood conveyed by this meme? Serious, disappointed, angry, upset

Explain how this meme was effective in achieving it's purpose. The facial expression of the character looks angry and upset. His brows are drawn and he is frowning. The caption is sarcastic and says he is serious about his feeling.

Does this meme include an allusion? If so, how does it contribute to the mood? It alludes to the movie Despicable Me. Gru is a cranky character and the meme seems typical of how he would act.

Analyzing Mood in Video

What is the mood of the original Mary Poppins trailer? (answers will vary)

1) warm 2) welcoming 3) idyllic

What is the mood of the "Scary Mary" trailer? (answers will vary)

1) haunting 2) insidious 3) suspenseful

Author's Tools

Word choice

Descriptive language

Dialogue

Tone

Imagery