

	Advanced	Proficient	Working Towards Proficiency	
Diction	The connotative language in this piece is original leaves the reader feeling a very specific emotion.	Writing includes: <ul style="list-style-type: none"> - appropriate word choice for intended audience - Connotative language that establishes a specific mood effectively 	Writing includes: <ul style="list-style-type: none"> - A few words/phrases that may not be appropriate for audience - Word choice establishes a very simplistic, or obvious mood. (happy/sad/mad...) 	Little or no attempt on to include connotative diction.
Details	The details in the writing are original and presented in a way that leave the reader feeling a very specific emotion..	Details in the writing: <ul style="list-style-type: none"> - Are presented clearly affect readers mood - Convey a specific mood. 	Details in the writing: <ul style="list-style-type: none"> - May be vague and have only a little effect on the reader's mood - Convey a general, simplistic, or obvious mood. 	Little or no attempt on to include details that affect mood.
Imagery	The sensory details help reader create a vivid “mental movie” and leave the reader feeling a very specific emotion.	Writing includes <ul style="list-style-type: none"> - Language that helps readers create a “mental movie” or visualize. - Sensory details that convey a specific mood. 	Writing includes <ul style="list-style-type: none"> - Vague descriptions and few attempts to help reader visualize - Sensory details contribute very little to establishing mood. 	Little or no attempt to include sensory details that impact mood.
Notes Comments Examples from work:				

	Diction	Details	Imagery
Advanced	The connotative language in this piece is original leaves the reader feeling a very specific emotion.	The details in the writing are original and presented in a way that leave the reader feeling a very specific emotion..	The sensory details help reader create a vivid “mental movie” and leave the reader feeling a very specific emotion.
Proficient	Writing includes: <ul style="list-style-type: none"> - appropriate word choice for intended audience - Connotative language that establishes a specific mood effectively 	Details in the writing: <ul style="list-style-type: none"> - Are presented clearly affect readers mood - Convey a specific mood. 	Writing includes <ul style="list-style-type: none"> - Language that helps readers create a “mental movie” or visualize. - Sensory details that convey a specific mood.
Working Towards Proficiency	Writing includes: <ul style="list-style-type: none"> - A few words/phrases that may not be appropriate for audience - Word choice establishes a very simplistic, or obvious mood. (happy/sad/mad...) 	Details in the writing: <ul style="list-style-type: none"> - May be vague and have only a little effect on the reader's mood - Convey a general, simplistic, or obvious mood. 	Writing includes <ul style="list-style-type: none"> - Vague descriptions and few attempts to help reader visualize - Sensory details contribute very little to establishing mood.
	Little or no attempt on to include connotative diction.	Little or no attempt on to include details that affect mood.	Little or no attempt to include sensory details that impact mood.
Notes Comments Examples from work:			